

STONE EDGE SURFACES ANNOUNCES THE RELEASE OF JOB ESTIMATOR PRO™

The concrete overlay industry's first job and labor estimating app

EDITOR'S NOTES:

- **Estimating Labor:** Contractors often ask if they are charging enough. The app comes with default labor rates but can be changed at any time by the contractor.
- **Ordering:** You can email quantities to any product supplier. Stone Edge Surface's goal is to help the contractor and earn their business.
- **Personal Touch:** No order is placed until you talk to someone.
- **Extra Goodies:** The app provides articles on estimating and videos on application techniques.
- **Professional Proposals:** Contractors can email estimates to customers from the app.
- **Privacy:** Stone Edge Surfaces does not store your information (it stays on your phone). You are not spammed with sales pitches from the app. You only hear from Stone Edge if you request a product estimate.

Stone Edge Surfaces, a division of Turley International Resources, LLC, the owner of concrete manufacturing, mining, packaging, and fulfillment operations in the U.S., New Zealand and Chile, officially announced the release of their new Job Estimator ProTM APP for the stamped concrete overlay and decorative concrete industry. This new APP quickly and easily creates customized job specific estimates and calculates labor costs and profit margin, so the profitability of the estimate can be immediately verified and adjusted before emailing to the customer. The APP also simplifies material ordering for a Contractor and a Distributor by automatically creating and formatting job specific material quantity lists for the sales and front counter staff to use when placing product orders.



Stone Edge Surfaces President and APP creator, Bruce Grogg, commented: "When I started with Turley International the only experience I had with customizable concrete veneers, concrete overlays or decorative concrete had come from a few training classes and my own personal experience as an industry consultant. After my first year of helping hundreds of industry veterans, new contractors and distributors figure out their job estimates, product orders, profitability and technical questions, I went looking for an APP that could help me handle some of the requests."

Mr. Grogg went on to say: "After researching, asking contractors, and comparing existing APP's, there just wasn't an effective industry specific APP available. So, we created one that, although based on Stone Edge Surfaces products, is similar enough in product application coverage to competing products, to be usable by just about everyone. It is my belief that the more people who download the APP and use it to simplify their estimating and ordering processes while increasing their understanding of the concrete overlay market, the faster and bigger our industry will grow."

About the Job Estimator ProTM APP

The App automatically creates estimates, calculates material and labor costs and profit margin on horizontal and vertical concrete overlay, customizable concrete veneer, stamped concrete overlay and decorative concrete projects. The APP can archive estimates or format an estimate, drop it into an email, customized it with customer name, disclaimers, and contractor information. It can also format a complete custom material list or a material order, drop them into separate emails for later review or sent to a distributor for order fulfillment. The App can create an email request or automatically open your phone dialer and contact technical assistance at the touch of a button. It can open a vertical or horizontal overlay video photo book to show examples to customers or for ideas. It can open training videos on vertical stamping and carving, horizontal stamping and carving, over wood deck application, crack bridge, and tape down applications. The App can access blog posts on how to price jobs, comparisons to stone veneer, and it can create and place general product orders, order catalogues, supplies and more.

About Turley International Resources, Inc.

Turley International Resources, LLC is a vertically integrated manufacturer and a specialty aggregates industry leader with multiple company owned quarries, packaging, and fulfillment operations in the U.S., New Zealand and strategic partners in Chile, Mexico, Peru, and the Dominican Republic. Turley International Resources, LLC divisions consist of Stone Edge Surfaces; specializing in the manufacture and sale of concrete overlay and decorative concrete mixes, stamps, coloring, vertical and horizontal overlay systems. Consolidated Aggregates; specializing in PakMix Packaged Concrete products, mining, processing, mixing and packaging of all Turley International product lines. Wet Edge Technologies; specializing in the manufacture and sale of beautiful swimming pool finishes.

Contact Bruce Grogg, President of Stone Edge Surfaces, for questions. Download the APP on iPhone or Google Play, or visit the Job Estimator Pro website for more details at www.jobestimatorpro.com

Contact:

Bruce Grogg
O: 844-786-6333
C: 801-891-9131

Email:

bruce@stoneedgesurfaces.com

Stone Edge Surfaces Web Sites:

www.stoneedgesurfaces.com
www.jobestimatorpro.com

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