

CONCRETE COUNTERTOP SOLUTIONS RELEASES A NEW WHITE COUNTERTOP MIX AND A THINNER SQUARE EDGE FORM

Concrete Countertop Solutions Inc., creators of the Z Counterform and Z Poolform Systems have released two new revolutionary products today. First up is their new White Countertop Mix which will replace the one they are currently selling. This new mix is formulated to be even whiter, stronger, and easier to use than before. It now uses 50% crushed marble aggregate and is able to achieve over a 9800 psi compression strength. It is highly flowable and works incredibly well with their FG50 Fiberglass Mesh and Z Clip system. It's nearly self-leveling for cast-in-place or pre-cast pours. This mix also has an extremely high flexural strength that allows it to be cast under 1" thick.



Because this mix is able to be cast as thin as 7/8" for a countertop application, its release is coinciding with the launch of their new thinner edge form: the EuroForm. It is a similar design to our popular Square Edge Form however the front edge is only 1-1/4" thick. "This thinner edge profile has become very popular in the European market and we see it catching on here as well," said Ed Baldoni, owner of CCS. "Our European distributor has been asking us to come out with this thinner form for quite some time but our biggest hiccup was the mix. We needed something strong enough that could be poured at 7/8" and not sag or crack under the stress of the spans and overhangs of a standard countertop. Today we are proud to announce that this product finally exists and it is by far the nicest and easiest mix I have ever used for concrete countertops."

In addition, CCS is releasing a new Z Clip and Faucet Knockout which will work with the EuroForm and a Bright White Color-Pack. This Color-Pack can be added to the White Countertop Mix to make it even whiter. This is ideal for customers looking for the whitest possible solution or who will be polishing the concrete which will make the concrete appear less white.

Starting today all of these products are available on the Concrete Countertop Solutions website www.concretecountertopsolutions.com. If you have any questions please reach out to them at info@concretecountertopsolutions.com.

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