

NEWS RELEASE



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SUNDEK continues to lead the decorative concrete coatings industry with their newest product innovation.

After two years of field testing, Sundeck Products USA, Inc., announces the launch of their state-of-the-art Premium Finish Coat Systems.

Arlington, Texas – Commercial and residential consumers now have a new option that will greatly enhance and increase the longevity of their decorative concrete surface areas. Premium and Premium Plus Finish Coat Systems are available with the, Classic Texture, SunSplash, SunCoat and new SunLastic Systems. This architectural colored acrylic top coat, when applied along with one of the proven Sundeck systems, is truly revolutionary and includes the latest in Resin and Nano technologies. Simply put, these new innovations make cleaning and maintaining the surface much easier than conventional coatings, making them the ideal topcoat for commercial pools, water parks, walkways and of course residential applications to name a few. Don Snider, VP of operations said, “Our new Premium Finish Coat Systems, are the most advanced finish coat systems offered in the industry today, due to features like extended powerful antimicrobial protection, which prevents mold and mildew from ever establishing itself

on the surface.” Marshall Seavers, VP of Product Development added, “I’ve been in this industry for a long time, this new Premium Line is a game changer. Its high-performance pigments including UV inhibitors equate to incredible color retention, and the ability to precisely match exterior colors. We’re serious about contributing to green environmental initiatives. Our Premium Finish Coat Systems are low VOC and fully compliant everywhere in the U.S. They also provide the ability to earn Leadership in Energy and Environmental Design (LEEDS) points. Through innovation and extensive product testing, we have combined all the elements of a more expensive option typically reserved for industrial only applications, into our new proprietary Premium Finish Coats.”

Sundek manufactures and offers their Sundek systems exclusively to their dealers globally. To learn more about these and the rest of the Sundek decorative concrete coating systems, go to www.Sundek.com to find your nearest dealer or call 877-478-6335.

About Sundek Products USA, Inc

Sundeck Products USA, Inc. is headquartered in Arlington, Texas and has been in business since 1970. The privately-held company manufactures and installs decorative concrete coatings for both commercial and residential consumers in the USA and Globally. Sundek’s product systems, represent one of the most respected brands in the industry, known for quality, longevity and beauty. The Sundek team installed more than 38 million square foot of products last year. Learn more about Sundek at <http://www.sundek.com>.