



## Versatile High-Performance Coatings® Lowers Price on Flake Flooring

*Company Becomes Low-Price Market Leader in Flake*

Lewisville, Texas, Feb. 20, 2024 – [Versatile High-Performance Coatings®](#), a leading high-performance floor coating manufacturer, today announced it has reduced the prices on its Flake flooring products. The company is now offering Blended and Solid Flake for \$79.95 and Brindle Flake for \$87.95.

Versatile offers the largest stock of [Flake flooring](#) from a family-owned epoxy and polyaspartic floor coating manufacturer. With over 140 colors and multiple sizes available, Versatile provides a solution to fit any decor. The company's Flake products, paired with their high-performance floor coatings, allow customers to create beautiful, durable floors for any home or business.

"We've reduced the prices of our Flake products, aiming to enhance our customers' profit margins on installations," said Mike Meursing, Co-Founder and CEO. "With over two decades in the floor coating manufacturing industry, we are committed to delivering superior quality products that provide the value our customers need to build successful businesses."

The company keeps a large inventory available, ensuring each order can be filled and shipped on the same day. Versatile customers can purchase \$600 in floor coatings with their flake order to get free shipping.

### **About Versatile High-Performance Coatings®**

With over 100 million sq ft of epoxy floor coating sold, we are a leading manufacturer of high-quality direct-to-concrete epoxy, polyaspartic, polyurea, and chemical-resistant urethane floor coatings designed for residential, industrial, and commercial concrete floors. With in-house R&D and proprietary product technology, the company delivers consistent, premium products. For more information about Versatile High-Performance Coatings®, visit the company's website at [www.versatile.net](http://www.versatile.net).

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